**“UNIQUE UNICORNS- THE BILLION DOLLAR DREAMS”** this competition was organized keeping in mind the ongoing trend of startups converting into unicorn companies. Unicorn initiates the startups which have crossed the valuation of one billion dollar. The event inculcated knowledge about startups whole process including their future standing in the market.

Asst. Prof Pooja Barad and Asst. Prof. Rahul Jha were the Event In-charge and Mr. Prashant Mishra of TYBMS was the Student In-charge. A guidance session was kept for students which was taken by Mr. Kaushik Jethva, Novelist & Entrepreneur, Mumbai, on 21st September, 2022 wherein the resource person guided and motivated the participants on the theme of the event. He explained them about the various steps involved in startup phase and also gave suggestions to improve their final performance. The final competition was organized in Prin. D.G. Samant Hall on 23rd September, 2022 from 9.00 a.m. to 11.00 a.m. which had seven groups comprising of five members each. Each group via Role play and PowerPoint Presentation demonstrated their respective Unicorn Companies that is Acko, Cred, Meesho, Phonepe, Zomato, Byjus and Mamaearth. On the Final event day Mr. Jethva witnessed all seven groups performance and based on that question answer round was conducted.

Team Acko was declared as the first prize winner which had following participants:

1. Ms. Nidhita Kharpude (TYBMS)
2. Ms. Kiran Singh (TYBMS)
3. Mr. Jenil Bhimani (TYBMS)
4. Mr. Mrunal Darekar (TYBMS)
5. Ms. Sanika Lokhande (FYBMS)

Team Cred was declared as the second prize winner. It comprised of following members:

1. Mr. Sohan Raut ( SYBAF)
2. Mr. Shardul Chavan ( SYBAF)
3. Ms. Mansi Khetle ( SYBAF)
4. Ms. Rachana Kolekar ( SYBAF)
5. Ms. Anushka Chiplunkar (TYBBI)

Overall it was an learning experience for the participants as well as for the audience. This event made students more knowledgeable on the lines of how to start up their own venture and what all resources are needed for the same.

**Asst. Prof. Pooja Barad**

**Asst. Prof. Rahul Jha**

**Event In-charge**

**Unique Unicorns**